

Business Plan Outline:

1. Cover page
 - a. Logo
 - b. Business Name
2. Table of Contents
3. Executive summary
 - a. Company overview
 - b. Name of company
 - c. Mission and goals
 - d. Product description (pictures)
 - e. Summary of finance
4. Marketing Plan
5. Operations Plan
6. Finance Plan
7. HR Plan

Presentation:

As a group you are required to create a group presentation that is engaging and shows your product and how you aim to achieve success in selling your product.

The style of presentation is entirely up to you as a group. It should highlight some of the elements of your business plan.