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| **Presentation Criteria*****Tick the box if the following criteria were included.*** |
| **Content:*** Is enough information given that helps you to understand the speech?
* Is the information relevant?
* Are examples given?
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| **Organization:*** Does the presentation include the five steps?
* Is the opening statement strong?
* Are the points made clearly supported?
* Is the ending strong and conclusive?
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| **Delivery:*** Does the speaker stand straight and not fidget?
* Does the speaker make eye contact with the audience?
* Does the speaker appear enthusiastic and confident?
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| **Structure Criteria** |
| **Attention step:*** Does the speech include an opening statement?
* Does the speaker motivate interest in the audience?
* Does the speaker state why you should believe them?
* Does the speaker prepare you by stating what the main points are or the key words are that they will be using?
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| **Need step:*** Does the speaker explain what change is needed?
* Does the speaker explain what is wrong with the current situation?
* Does the speaker use examples?
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| **Satisfaction step:*** Does the speaker offer solutions?
* Does the speaker give examples of possible solutions?
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| **Visualization step:*** Does the speaker explain the conditions to make the solution a reality?
* Does the speaker identify either positive conditions, negative conditions or a combination of both conditions?
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| **Conclusion step:*** Does the speaker summarize the main points?
* Does the speaker restate what action they want from the audience?
* Does the speaker say what they will do to make change happen?
* Does the speaker make a concluding statement that gives a reason to remember the issue?
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